

MEDIA ADVISORY MEDIA OPPORTUNITY

May 21, 2014



Southwest Florida Immunization Workshop includes CDC speaker

Constructively addressing parental vaccine hesitancy

SARASOTA COUNTY — The 6th Annual Southwest Florida Immunization Workshop for health care providers will take place on Thursday, May 22, from 9 a.m.-3:30 p.m. at State College of Florida, Manatee-Sarasota at 7121 Professional Parly East in Serence 4

Lakewood Ranch, 7131 Professional Parkway East in Sarasota.

The keynote speaker is Centers for Disease Control and Prevention (CDC) Nurse Educator, Donna Weaver, RN, MN. She will address changes to the CDC Advisory Committee on Immunization Practices (ACIP) recommendations, and current thoughts on addressing parental hesitancy toward vaccines.

Shirley Jankelevich, M.D., a pediatric infectious disease specialist at All Children's Hospital Johns Hopkins Medicine, will also present views on immunizations. This will be followed by the viewing of the film, "Invisible Threat."

Additionally, Florida Department of Health TB and HIV/AIDS Program staff will highlight how to meet key public health goals through community partnerships.

"The greatest successes are those we cannot see, all the people who have not suffered or died from vaccine-preventable disease." Walter Orenstein, M.D., MPH, former Assistant Surgeon General, National Immunization Conference April 29, 2002.

-30-Sarasota County prohibits discrimination in all services, programs or activities. View the complete policy at <u>https://www.scgov.net/ADA/Pages/default.aspx</u>.

MEDIA NOTES:

Media interviews will be available with the keynote speaker from the CDC. No pre-event publicity is needed as the audience is comprised of public health and health care professionals who have pre-registered to attend.

DOH-Sarasota Media Contact (prior to the event):

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Point of Contact for Media (at the event): Donna Keith, Florida Department of Health in Sarasota County Immunization Program Director 941-504-3020